News Release Ministry of Northern Development and Mines

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Province Helps Young Entrepreneur In Sault Ste. Marie - #940095

McGuinty Government On The Side Of Northerners

SAULT STE. MARIE – The Ontario government is investing in youth entrepreneurship in Sault Ste. Marie by supporting the start-up of a new a graphics design studio, Northern Development and Mines Minister Rick Bartolucci announced today.

"The McGuinty government is giving talented young people the ability to stay in the North to pursue their business and career goals," said Bartolucci, who also chairs the Northern Ontario Heritage Fund Corporation (NOHFC). "When we invest in our young entrepreneurs we are building a stronger and more vibrant northern economy for the future."

The NOHFC will provide $25,000 through its Young Entrepreneur Program to help establish Fuzednotions Creative Studio Inc., a graphic design company targeting local and regional markets. Funding will be used to purchase equipment and furnishings.

"By investing in our young people we are helping to keep the next generation of business and community leaders in Northern Ontario," said Sault Ste. Marie MPP David Orazietti. "We have introduced a number of initiatives focused on providing our youth with the career development training they need to succeed right here at home."

This funding is just one way the McGuinty government is supporting youth entrepreneurship in Sault Ste. Marie. Others include:

• Investing more than $768,500 to date from the NOHFC in internship and coop placements helping nearly 40 local youth launch their careers in the North
• Providing $20,157 through the Young Entrepreneur Program to help establish Adagio Advanced Aesthetics & Electrolysis.

These initiatives are part of the government's Northern Prosperity Plan for building stronger northern communities. The Northern Prosperity Plan has four pillars: Strengthening the North and its Communities; Listening to and Serving Northerners Better; Competing Globally; and Providing Opportunities for All.

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